



STREET TALK

by **KEVIN CARTER**
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DAILY

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Emmis Joins Budget Cut Parade

Radio's alarming downsizing trend has now hit Emmis/Chicago, where several prominent people were shown the door, including 10-year vet **Bill Klapproth**, PD/MD of **WLUP (Daava Loop)**. Also out: **Tommy King**, Marketing Director of The Loop and **WKQX (Q101.1)**, another 10-year vet; WLUP Creative Imaging Director **Kebyn Howard**; Loop Sales Assistant **Carly Keenan**; and **Jesse Goodman**, a web programmer for WLUP and Q101.1.

Now, some positive news: Loop afternoon jock **Eddie Webb** is upped to PD, while Q101.1 Imaging Director **Ned Spindle** adds similar duties at the Loop. Also movin' on up: Promotions Managers **Jeannine Moose** (Q101.1) and **Jimi Hendrix** (WLUP) become full-fledged Promotion Directors, with all of the rights and privileges thereof. Mr. Klapproth can be reached on the cell at 847-347-1979 or via e-mail at bklapproth@rocketmail.com. Meanwhile, rumors continue to strongly swirl that other company cuts are imminent....

Philly Self-Esteem Gets Giant Boost

Timing is everything for **Jules Riley**, who is conveniently jumping aboard the Phillies bandwagon within 24 hours of the team winning the 2008 World Series. Why? Because she just inked a deal to leave St. Louis for Philadelphia to program Greater Media Adult Hits **WBEN (95.7 Ben FM)**. Coincidence? We think not. Riley arrives from Bonneville/St. Louis, where she's been programming Adult Hits **WARH (106.5 The Arch)** and soon-to-go-Sports **WMVN** since June 2005. Her arrival frees up **Don Gosselin**, who's been running both Ben and new AC clustermate **WNUW (Now 97.5)**, as Gosselin goes full-time on Now 97.5. "In all honesty, it's just awesome to work for a company like Greater Media that realizes how important it is to have someone dedicated to the growth of each station. Running both stations goofed up my golf game during the final stretch of the season!" Gosselin tells **ST Daily**. "Seriously, it's just great to be in the AC world again. I loved Ben, I loved getting the station on target and moving it forward, but I love AC too."

Meanwhile, Gosselin is so overly excited over his new gig and the Phillies that, today at

Done Something Big & Stupid? Don't Keep It To Yourself, Hit Up kcarter@radioandrecords.com

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LADY GAGA

JUST DANCE Featuring Colby O'Donis
Chart Debut Monday

New:

KHKS	KKHH	WKQI	Y100	KDWB
KHTS	WFLZ	KKRZ	WKST	KDND
WAKS	KZHT	WXXL	KHFI	WKSS
WEZB	KRQQ	XM		

Z100 40x WKSC 40x WIOQ 42x
 KXXM 25x WRVW 21x CKEY 22x

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5pm ET, he'll yank Now 97.5's Eggnog-Flavored Holiday Format Lever of Tinsel, bringing Christmas cheer to the City of Brotherly Love. "The Phillies are World Champions, so it's like Christmas came early!" he says.

Meet The Mark Edwards Of Philly

Meanwhile, what's left of Cheesesteak Junction is now in the throes of ecstasy, as World Series Phever has made certain people forget how to spell good — for example: "Now it's ophishal! The Phils in phive! I am phull of pha-phillment!" That's the spell-check-imploding word from lifelong Philly's pavorite son **Danny Ocean**, VP/Director of Ops for RDR Promotions ... and he's not done yet: "The phat lady has sung with her phat pipes; the Phanatic will phinally ride down Broad Street again today at noon; the most dedicated, phanatical, phun-loving phans live in Philly!" Ocean shrieks. "Seriously, 25 years of frustration has phinally come to an end as the Phenomenal Phils win! This town is the center of the universe today! Congrats to the 2008 Philadelphia Phillies, the World Champions of Baseball!"

Caution: Oversized Reptile Ahead

Phoenix phixture (sorry!) **Super Snake** has been snapped up by CBS Rhythmic **KZON (101.5 JamZ)/Phoenix** for afternoons, starting Monday, Nov. 3. He will replace APD **Strawberry**, who remain with the station a position TBA. "Obama is making history, and I thought I can do it too with a victory for JamZ," Snake tells **ST Daily**. "We have a three-way battle out here, and it's time for a change. I want to see if I can help." A bonafide legend in the market, Señor Snake spent a decade at crosstown **KKFR** back in the day, then six over at rival **KZZP** and yet another six years fly-jocking back and forth to **KMEL/San Francisco**.

Nonstop Radio Shrinkage

- Not sure if this one is budget-related, but Houston radio fixture **Sam Malone** (no relation to Ted Danson's character on *Cheers*) has left the morning show on Clear Channel Hot AC **KHMX (Mix 96.5)** after 3 1/2 years. "I've been here 15 years on the air at only two stations — Mix, and 12 years at **KRBE**," Malone tells **ST Daily**. "In the August PPM, I hit No. 1 women 18-49 and No. 2 25-54 women." Malone can be reached at 713-822-5701 or sammaloneusa@gmail.com.
- Sacked in Sacramento: **ST Daily** confirmed that Entravision has trimmed several management-level folks at its Sacramento cluster, including GM/Market Manager **Larry Lemanski** and GSM **Joni Verdier**. VP of Local Sales **David Burke** has assumed the position of interim GM of the four-station cluster that includes Rhythmic **KBMB (The Bomb)**, Country **KNTY**, Regional Mexican **KRCX** and Latin Pop **KXSE**.
- After 23 years at CBS Radio AC **KEZK/St. Louis**, APD/MD/News Director **Bob London** is a budget cut casualty. The cluster also underwent some back-office realignment that resulted in some job reassignments and the exits of 2-3 other people. London can be reached at 636-928-8896 (home), 314-606-4152 (cell) or londonrlc@yahoo.com.
- **Dave Fuller** has left his afternoon post at Cumulus Hot AC **WWWM (Star 105.5)/Toledo**. Hit him up at fldav5@aol.com.

Answer (B): 'Just Screwing With Us'

Those wacky funsters at Citadel Talk monster **KGO-AM/San Francisco** certainly enjoyed the last laugh yesterday: After getting most of Geek Nation completely wound up by registering the web domain www.kgofm.com, the KGO folks amped up the

ST Daily Evil Minion Keith Berman Is Standing By At 323-954-3432, or kberman@radioandrecords.com

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+2000X INCREASE AT POP THIS WEEK!
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ALBUM IN STORES NOVEMBER 18TH

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speculation by touting a “big announcement” yesterday (10/30) at 10:30am, leading some easily impressionable types (and several trade weasels) to speculate that a possible 103 FM tie-in was afoot. “Hahahaha,” said PD **Jack Swanson**, when asked about said rumor. When 10:30am arrived, the hugely anticipated announcement was made: Turns out it was the unveiling of KGO’s new solar-powered transmitter site ... yup, that was it. Please hold your applause.... VP/GM **Mickey Luckoff** introduced Speaker of the House **Nancy Pelosi**, who threw the giant ceremonial *Frankenstein*-esque switch to launch KGO’s solar era. Swanson’s earlier words now echo in our heads: “We don’t own an FM, and, to my knowledge, we don’t have any plans to buy an FM.”

Quick Hits

- Envision Radio Networks is on the move. As of tomorrow, the company’s new address will be 3733 Park East Drive, Room 222, Cleveland, OH 44122. Now, kindly brace yourself for the inevitable pop-culture reference: “Since outgrowing our current space, we’ve been trying to find a hip location similar to Walt Whitman High School in 1969,” says Envision President/CEO **Danno Wolkoff**. “We finally settled on a terrific office in Room 222 of 37 Park East, and, although there is no Karen Valentine in the building, our new landlord is the spitting image of principal Seymour Kaufman.”
- Consider yourself warned: Clear Channel Classic Rock **WFXF (95.1 The Fox)/Rochester, NY** officially welcomes back on the on-air antics of market legend **Brother Wease** when the cleverly named *The Wease Show* debuts on Monday, Nov. 17 at 6am. Don’t live in Rochester? Neither do we — may we suggest you listen online at www.fox951.com?

Condolences: Tommy Frank

We were shocked and saddened to hear of the untimely death of programming vet **Tommy Frank** at the age of 42. Frank had been working for ROI Broadcasting in Ithaca, NY for only six weeks and had just presided over the launch of the market’s first new Top 40 station in many years, **WFIZ (Z95.5)**. Frank, who passed away in his sleep early yesterday morning (Oct. 30), has suffered from several health issues for a while, including a heart condition and diabetes. A pro until the end, **R&R** has learned that Frank was on the air for the station’s official launch Wednesday morning, Oct. 29 with his co-host **Heather B** and APD/MD/night jock **Justin Wright**. Wright just joined the station three weeks ago from **WAZO/Wilmington, NC** and had been staying at Frank’s rented house.

Frank is probably best known for his programming tenure at **WNDV (U93)/South Bend, IN**, but he was also PD of **WKRQ (Q102)/Cincinnati; WTBT (100.5 The Beat)/Saginaw, MI**; Director of Programming for Artistic Media; and had a brief stint with **WJFX/Ft. Wayne, IN**, among others. In the interim, Wright will be the point person for Z95.5 programming issues during this difficult transition; he can be reached at the station at 607-330-4848 or radiojustin813@gmail.com. Stay tuned for more details on memorial services.

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For ST Daily Sales, Hit Up The 45 King Himself, Steve Resnik at 323-954-3445, or the45king@aol.com

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Want it? Send your stuff right away to Steve Crumbley, Operations Mgr., Cox Radio Greenville, 220 N. Main St., Ste. 402, Greenville, SC 29601.

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